



Leadership Support

STRATEGIC GUIDANCE

A clear innovation strategy that defines where to play



RESOURCE ALLOCATION

Allocation of resources available for innovation



PORTFOLIO MANAGEMENT

Exploring new opportunities running the core business



Organizational Design

LEGITIMACY AND POWER

Status of innovation teams and projects in organization



BRIDGE TO THE CORE

Access to resources and skills



REWARDS INCENTIVES

Dedicated incentives system



Innovation Practice

INNOVATION TOOLS

Use of innovation tools across the organization



PROCESS MANAGEMENT

A process for innovating from idea to scale



SKILLS DEVELOPMENT

The training of innovation skills and experience

